

## Location: FTCC Transportation Technology Center, Rm 207 4255 N. Patterson Ave., Winston-Salem **\*\*REGISTRATION in TERMS REQUIRED\*\***

problem in communication is the illusion that it has taken place."

-George Bernard Shaw

Register at the following website: https://terms.ncen

This course is designed to equip participants with the skills needed to be full or part-time Public Information Officers (PIOs), including oral and written communications; understanding and working with the media; and basic tools and techniques to perform effectively as a PIO, both in the proactive/ advocacy times and crisis/emergency response.

Selection Criteria: This course is intended for newly appointed emergency managers from Federal, state, local, tribal, territorial, and emergency management agencies, and prospective professionals transferring from another discipline to emergency management.

Additionally, this training is a prerequisite and foundation for more advanced training that takes participants from FEMA's awareness level to the mastery level in their Public Information Program (https://training.fema.gov/programs/empp/pio/).

Prerequisite: IS-29—Public Information Officer Awareness

\*The prerequisite is FREE on-line training and can be found at this link: https://training.fema.gov/is/

See Course description, objectives, and offering specific information at the course registration link.



Contact Info: Michelle Brock, CEM, Winston-Salem/Forsyth County Emergency Management Phone: 336-407-2425, E-mail: michelleb@cityofws.org